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College News

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Finance Legends Share Tips With Students

Driehaus College of Business students had a chance to learn about personal investing from a group of real-world finance stars last spring.

Richard H. Driehaus (BUS '65, MBA '70, DHL '02), the college's namesake and chairman of Driehaus Capital Management, and William Farley, chairman and president of LV Ventures, Inc., presented guest lectures during "Practical Investing: How to Make Money and Enjoy Doing It." The Department of Finance class, taught by **Joel Litman (BUS '93)**, chief investment strategist of Valens Securities, emphasized how to make money by using data to pick stocks.

Driehaus and Farley showed students how successful investors think. Driehaus stressed embracing change, and Farley emphasized that success takes persistence

and courage. Driehaus also outlined nine approaches to investing that challenge popular investment paradigms. Instead of buy low and sell high, Driehaus said investors should "buy high and sell even higher. You want to buy stocks that have already had good moves and are doing well rather than take the risk on investing in a stock that is already in decline and hoping it goes up."

DePaul's ties to the elite investment community provide opportunities for unique learning experiences, Litman noted. "Students get to hear stories you can't get in a textbook."

Buy low and sell high? Driehaus told students to instead "buy high and sell even higher."

Read more about Driehaus's investment advice » DePaulBusinessExchange.com



Business leaders Richard H. Driehaus (right) and William Farley (left) answer students' questions about investing and leadership.



TOP RIGHT: Joel Litman, MBA professor and chief investment strategist for Valens Securities, discusses how data can be used to pick stocks.

LOWER RIGHT: William Farley, chairman and president of LV Ventures, discusses the successes and challenges he faced as a CEO of Fruit of the Loom and other ventures.

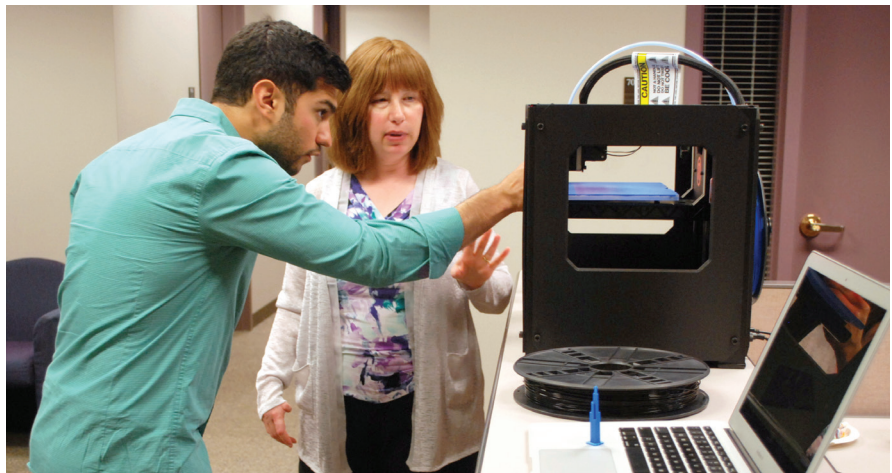


College Welcomes New Hospitality School Director

Misty Johanson, an associate dean and professor at the Driehaus College of Business, has been appointed director of the college's School of Hospitality Leadership.

Nicknamed "Dr. J." by her students, Johanson is a prolific scholar and teacher who joined DePaul in 2009. She helped develop the curriculum of the hospitality school, which was founded five years ago with a \$7.5 million gift from the Conrad N. Hilton Foundation. Johanson earned her bachelor's, master's and doctoral degrees in hospitality business and tourism from Michigan State University. In addition to her academic knowledge, she brings experience as a management advisor and consultant for major hospitality industry companies to her new role.

Ray Whittington, dean of the Driehaus College of Business, praised Johanson as a "talented and enthusiastic academic leader whose industry experiences and connections will help us access all the opportunities that a world-class hospitality city can offer to enhance the prominence and success of the school."



New 3D Printer Helps Students Turn Ideas Into Reality

DePaul business students have a new digital tool for visualizing their business ideas. The Center for Creativity and Innovation (CCI) has purchased a 3D printer that allows users to make three-dimensional figures from electronic files. Students can access the device to create prototypes of product ideas for business classes and pitches. The printer was bought to support the efforts of the CCI's new Innovation Lab. The lab is underwritten by a gift from **Robert Perrelli (BUS '04, MBA '06)**, a senior manager at TCF Inventory Finance, Inc. and a member of the CCI Advisory Board. See a video of the printer in action at vimeo.com/98448422.

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Student Amir Montazery and Management Professor Lisa Gundry, director of the Center for Creativity and Innovation, test the center's new 3D printer by creating models of the Willis Tower.

Do What You Love, CEO Bob Mariano Tells Graduates

DePaul's business alumni network grew by more than 1,200 graduates at DePaul's commencement ceremony in June. **Robert Mariano (DHL '14)**, CEO of Milwaukee-based Roundy's and founder of the fast-growing Mariano's Fresh Market grocery chain, delivered the commencement address.

Mariano had the following advice for new alumni: "Successful business people are wildly passionate about something. If you're serious about going into business, you must have passion. Life is short, and you don't want to waste even one day doing something that doesn't make you happy. Whether you make a dollar or a million, if you find what you love, you will be successful."

